

Brentwood health IT firm bought out from Seattle-based parent

WPC Healthcare, a Brentwood-based health care consulting and technology firm, is spinning out from Seattle-based Washington Publishing Company.

Terms of the buyout, financed by West End Holdings LLC and CapStar Bank, were not disclosed. The newly independent WPC will employ about 25 people, according to CEO, [Ray Guzman](#). The firm is also bringing on a new president, [Guy Crossley](#), to join the leadership team.

WPC Healthcare was first formed in 2008 within its Washington-mbvm-based parent, then officially launched as a Nashville-area subsidiary in 2011. The buyout, which closed Friday, adds another fully locally-based health IT firm to the Nashville area's lengthy roster and, according to Guzman, creates opportunities for WPC to "fuel [its] growth."

Upcoming Events

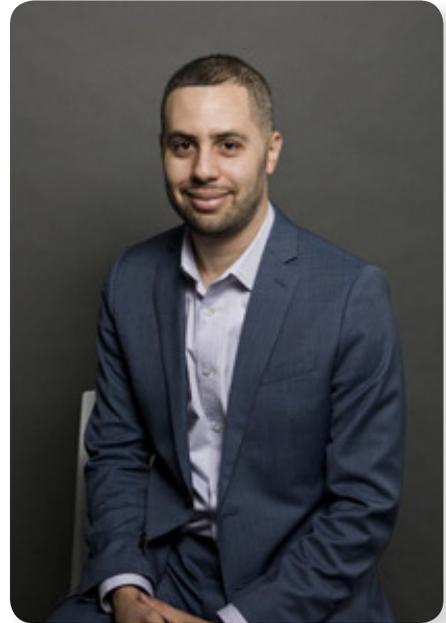
Guzman, who joined the firm four years ago, said the buyout allows WPC to "double down [its] focus" on cloud analytics platform Taproot, all the while supported by new local equity partners.

"I love that it's an all-Nashville story," Guzman said.

Baker Donelson, also based in Nashville, was WPC's legal counsel for the deal.

"We are thrilled to have launched a successful organization and it is rewarding to see how the WPC Healthcare team exemplifies our core values in by providing high quality solutions with integrity to its clients," Andrew Fitzpatrick, chief executive officer of Washington Publishing Co., said in a release announcing the deal. "This new chapter is like watching a fully grown child move out of the house to reach their full potential on their own. The buyout provides us with an opportunity to focus on our publishing business that has been at the core of our success for four decades."

Eleanor Kennedy covers Nashville's health care and technology industries.



Ray Guzman is CEO of WPC Healthcare.

Photo: Nathan Morgan | Nashville Business Journal